Downtown Parking Validation Program
Fact Sheet

The Downtown Parking Validation Program provides businesses with the opportunity to offer customers **FREE parking** at a low cost to the business. Validations are purchased in two-hour magnetic stripe coupons or imprinted on the parking ticket at high volume locations.

Downtown Validations provide up to **2 hours FREE** parking at designated facilities, and 'enhanced' FREE parking as highlighted below:

- **12 hours FREE** parking Monday-Friday, 6pm – 6am at the Market/San Pedro Square, Second/San Carlos, Third Street and Fourth Street Garages.
- **24 hours FREE** parking Saturday-Sunday, 6am – 6am at the Market/San Pedro Square, 2nd/San Carlos, Third Street, and Fourth Street Garage.

Who is eligible for Downtown Parking Validation coupons?
Any downtown retail, restaurant, social service provider, bar, night club, beauty salon, barber shop, shoe repair shop, tanning salon, portrait/photography studio, weight reduction center, health club and fitness center. Business must have a current State Board of Equalization Resale License and a Business License with a downtown address to purchase validations.

How much do the Downtown Parking Validation coupons cost?
Thirty cents per two-hour validation coupon. Validations are sold in bundles of 20 two-hour validations for a total of $6 (30 cents apiece).

Where can Downtown Parking Validation tickets be purchased and picked up?
The City's parking operator, located at the Market/San Pedro Square Garage (45 N. Market Street), sells and distributes the validation coupons. Business hours are Monday-Friday, 8 am-1 pm, excluding holidays. Please call (408) 794-1090 for information about ordering guidelines and how to place an order by fax.

Also, automated validation machines are available to businesses with high validation activity (similar to a postage meter machine). Businesses are billed monthly for validation use and pay a refundable deposit for use of the machine. The validation machines eliminate the need to maintain large inventories of coupons and businesses only pay for validations their customers use in a given month. Contact Elias Khoury at (408) 975-3707 for information on obtaining an automated validation machine.

How do the validations work?
A business simply gives the customer a downtown validation. Any amount owed in excess of the validated time is the customer's responsibility. Customers insert or present the coupon with their parking ticket and then exit.

Should businesses offer Downtown Parking Validations only with a purchase?
It is up to each business to decide whether it will require a minimum purchase.

Which parking garages accept Downtown Parking Validations?
- Central Place Garage - Accepts Safeway Validations only.
- Convention Center Garage
- Fourth Street Garage **
- Market/San Pedro Square Garage **
- Pavilion Garage
- Second/San Carlos Street Garage **
- Third/Santa Clara Garage (The Globe)
- Third Street Garage **

** Garage offers 'enhanced' FREE parking evenings and weekends

Are there any time restrictions on when validations may be used?
Downtown Parking Validations may be used for parking every day. Some exceptions exist: validations are not accepted at the Market/San Pedro Square Garage during major events at the SAP Center (such as Sharks games) or at the Convention Center Garage when a flat rate at entry is collected.

Can the Downtown Parking Validation privilege be revoked?
Yes. The Downtown Parking Validation Program is for a business's customers. Any abuse connected with the unauthorized distribution, resale or use of the validation will revoke the privilege of participating in this program. **Owners and employees are not allowed to redeem Downtown Parking Validations for their own use**. Information on low-cost monthly parking may be obtained by contacting Elias Khoury at (408) 975-3707.

How do customers know which business participates in the Downtown Parking Validation Program?
Each participating business is encouraged to promote their validated parking offer in their customer marketing collateral. The City's parking operator at (408) 794-1090 and the Downtown Association also provide participating businesses with a sign indicating participation in the Downtown Parking Validation Program.

As part of the program conditions, merchants agree to display the sign in their front window or entry door. If the sign is not displayed, merchants may lose validation privileges.

For additional questions, contact the San Jose Downtown Association (408) 279-1775 or visit parksj.org.